

Independent Business Association of Wisconsin 4600 American Parkway, Ste. 208
Madison WI 53718
608/251-5546
608/241-7790 fax
iba@ibaw.com
www.ibaw.com

Chairman Julius Genachowski Commissioner Meredith Attwell Baker Commissioner Mignon Clyburn Commissioner Michael J. Copps Commissioner Robert M. McDowell

Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: GN Docket No. 09-191

January 11, 2010

Dear Chairman Genachowski and Commissioners:

High-speed Internet access and availability is critical to small businesses' success in today's economy. Additional broadband regulation would limit this access and add to a growing list of challenges facing small business owners.

Small businesses need high-speed access for everything from managing everyday financial transactions to reaching out to prospective customers. A company cannot survive in the modern marketplace without it. Unnecessary changes to existing policy would possibly confuse and delay efforts to ensure every business has a chance to be competitive.

Please think about our nation's small business owners as you consider these changes to FCC policy. The last thing small businesses, and in turn our country, needs is another hurdle to overcome as we move towards economic recovery.

Sincerely,

Geff Hoffman

President, Independent Business Association of Wisconsin